































36. Teo, T.S., Ranganathan, C., Dhaliwal, J.: Key dimensions of inhibitors for the deployment of web-based business-to-business electronic commerce. *IEEE Transactions on Engineering Management* 53, 395-411 (2006)
37. Picoto, W., Belanger, F., Palma-dos-Reis, A.: Leveraging on Mobile Business to Enhance Firm Performance: an Organizational Level Study. *ECIS 2012*, (2012)
38. Yin, R.K.: *Case Study Research: Design and Methods*. Sage, Los Angeles, London, New Delhi, Singapore, Washington DC (2008)
39. Neuendorf, K.A.: *The content analysis guidebook*. Sage (2002)
40. Bogner, A., Littig, B., Menz, W.: *Interviewing experts*. Palgrave Macmillan Basingstoke (2009)
41. Weber, R.P.: *Basic content analysis*. Sage (1990)
42. Mayring, P.: *Qualitative Inhaltsanalyse. Grundlagen und Techniken*. Beltz, Weinheim/Basel (2010)
43. Corbin, J., Strauss, A.: *Basics of qualitative research: Techniques and procedures for developing grounded theory*. Sage publications (2014)
44. Richards, L.: *Handling qualitative data: A practical guide*. Sage (2014)
45. Cenfetelli, R.T.: Inhibitors and enablers as dual factor concepts in technology usage. *Journal of the Association for Information Systems* 5, 16 (2004)
46. Ansari, S., Krop, P.: Incumbent performance in the face of a radical innovation: Towards a framework for incumbent challenger dynamics. *Research Policy* 41, 1357-1374 (2012)
47. Covin, J.G., Miles, M.P.: Corporate entrepreneurship and the pursuit of competitive advantage. *Entrepreneurship: Theory and practice* 23, 47-47 (1999)
48. Morris, M.H., Kuratko, D.F., Covin, J.G.: *Corporate entrepreneurship & innovation*. Cengage Learning (2010)